



BUSINESS FORUM

**RE-POSITION. RE-THINK.
RE-GROW!**

FEBRUARY 27TH 2024
HILTON SOFIA



Dear Sir/Madam,

As a new era of sustainability and responsibility dawns on the planet, we present you with an exclusive proposal for partnership with the ESG&Friends conference.

This high-profile event is held by Bulgaria's so far unique ESG media platform – ESGnews.bg. Our mission is to bring the ESG community together – decision-makers from businesses, education and institutional sectors.

Hands-on: visionary ideas put to practice

Our primary focus at ESGnews.bg is to support and highlight companies' efforts to adopt new technologies and implement sustainable business strategies. These efforts include reducing harmful emissions, minimizing operational environmental footprints, ensuring fair compensation, and maintaining responsible and transparent management.

Keen to embark on this path? Then welcome to the ESG conference with the motto **Re-position. Re-think. Re-grow.**

The purpose of the forum is to introduce participants to inspiring examples of transformation towards a cleaner planet and a fair and transparent business environment. This would be an event dedicated to exchanging experience and ideas in an informal setting during face-to-face meetings

Why join

> An experience like no other

- ★ inspirational stories
- ★ academic knowledge
- ★ practical advice
- ★ unparalleled networking & community building

> ESG insights

- ★ leading ESG trends of 2024
- ★ transformation of small and large companies
- ★ financing of "green" projects

Date:

February 27th 2024

Venue:

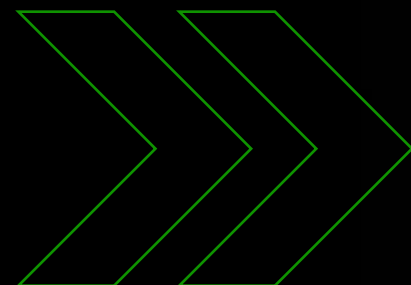
HiltonSofia located in the heart of the capital, in the middle of the city's South Park.

Attendees:

150+ guests, C-level executives, business, owners, CSO's and ESG experts.

Format:

All-day event, including keynote presentations, discussion panels and workshops.



SPEAKERS: Meet the global ESG visionaries!

Prof. Dr Wayne Visser



Prof. Dr Wayne Visser is one of the world's ten most influential ESG experts. Dr Visser is a Cambridge "pracademic" and global thought leader on sustainable business. He is a Fellow, Head Tutor and Lecturer at the University of Cambridge's Institute for Sustainability Leadership. He also holds the Chair in Sustainable Transformation and is a professor of Integrated Value at the Antwerp Management School. His work as a strategy analyst, sustainability advisor, CSR expert, futurist and professional speaker has taken him to 77 countries with over 175 clients.

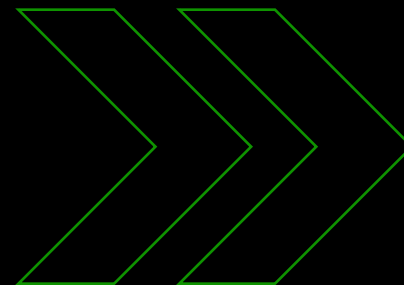
Wayne Visser is the Director of the think-tank and media company, Kaleidoscope Futures, Founder of CSR International, and Global Advisory Board member of Asia-based BCorp, IMPACTO. Author of 41 books, including the Amazon bestseller *Thriving: The Breakthrough Movement to Regenerate Nature, Society and the Economy*.



Indira Kartallozi

Co-Director at Kaleidoscope Futures and founder of Sustainability Leadership Kosova (SLK) Indira Kartallozi and her team have embraced the mission of catalysing the adoption of sustainable development practices for a fair, biodiverse, and climate-positive circular economy.

Led by Indira, SLK focuses on unlocking the potential of individuals, businesses, and organizations, ensuring leadership capacity for future fitness. It aims to identify and cultivate communities of change leaders, co-creators of innovative solutions to sustainability challenges we all face.



EVENT AGENDA

MORNING SESSION

This session will include a lecture by our keynote speaker Prof. Wayne Visser, presentations by our partners, a talk by one or two representatives from the partners, and a lecture by Indira Kartalozzi. The target audience for this session will be C-level management, Chief Sustainability Officers (CSOs), government officials, representatives of non-governmental organizations (NGOs), and experts.

NETWORKING LUNCH

Following the morning session, there will be a networking lunch, providing an opportunity for guests to interact with each other. During this time, they will have the chance to receive an autograph from Prof. Visser, and each attendee will be gifted a hardcover copy of his book *Thriving: The Breakthrough Movement to Regenerate Nature, Society, and the Economy*.

AFTERNOON PANEL FOR CSOS & ESG EXPERTS

In the afternoon, there will be an exclusive panel session specifically tailored for Chief Sustainability Officers (CSOs) and ESG experts. This session will consist of workshops led by Prof. Visser. He will deliver a lecture and then assign specific tasks on various topics to the CSOs and ESG experts. Participants will work together in groups to solve these tasks for one hour and then engage in discussions to share their insights and findings.

SPECIAL DINNER

Additionally, on the evening of February 26, there will be a special dinner event with Prof. Visser, the other lecturers, and our esteemed partners. This exclusive gathering will accommodate up to 20 guests, providing an opportunity for networking and engaging in meaningful conversations.



ESG NEWS & FRIENDS

BUSINESS FORUM

PARTNERS

