

EDU-LAB – NEW DANUBIAN GOVERNANCE IN LABOUR MARKET RELEVANCE OF HIGHER EDUCATION

WORK PACKAGE 4: NEW GOVERNANCE MODEL

1st STAKEHOLDER SEMINAR AND WORKSHOP

Date: 14 and 15 September 2017

Venue: [University of Maribor, Slomškov trg 15, Maribor](http://www.um.si)

Expected attendees:

- all project partners,
- stakeholders from business, government/administration, education,
- representatives of ERI SEE, EUSDR priority areas coordinators,
- representatives from other EU project related to the topic of EDU-LAB.

Focus theme: university education: how to give the best knowledge and opportunities to the best students (by keeping them to study in the region and by offering them challenging employments)

Provisional agenda for Thursday, 14 September 2017, 8:30 – 19:00:

- registration
- welcome speeches (prof. Wolfgang Schuster and UM rector, prof. Igor Tičar)
- presentation of the project goals, activities and outcomes
- presentation of the focus topics of the meeting
- coffee break
- thematic working groups and presentation of the working groups findings
- lunch break
- press conference
- thematic working groups and presentation of the working groups findings
- networking dinner

Possible focus topics:

- Which governmental structures do we need to enable the triple helix action?
- Study and research – hand in hand: how to link it step-by-step, from the study to the top research?
- Incubation centers, transfer centers, promotion of start-ups: how to make them “do the job” (not to only establish them and find them useless).
- Which methods of teaching and learning can lead to a profound understanding, ability to connect, develop ...?
- How to include both theory and internship into the school curriculum?
- Levels of collaboration between universities and employers:
 - At the level of study programs
 - within internships give students the knowledge, specific for the company;

- solve the contents problems of specific companies as study cases within a specific study course
 - At the research level – developing new knowledge
- How to keep perspective young people in a country if salaries abroad are several times higher?
- Is the industry interested in investing into university education in order to obtain the best candidates or should universities pay the industry to accept their students for internships?
- Examples of good practices leading to a triple helix collaboration (stimulated changes in national acts – not only strategies, but actual changes; changes in study programs, investments of industry into HEI ...).
- Which knowledge do companies want HEI to give to students? Only applicative knowledge or a general and profound knowledge in the field?
- What is the level of knowledge required to enter the HEI? Massive enrollment to HEI?

Provisional agenda for Friday, 15 September 2017, 8:30 – 15:00:

- overview of the first day findings
- definition of starting points for the discussion within working groups
- thematic working groups and presentation of the working groups findings
- coffee break
- thematic working groups and presentation of the working groups findings
- wrap-up and next steps
- networking lunch

Focus topic:

- The development of a workable policy recommendation of the triple helix governance model: feasible recommendations, checklists and search for suitable solutions according to the national, regional or even local context.